

Curriculum Vitae



Personal Details

Title: Dr.

Given Name: Emil

Family Name: Velinov

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Industrial Experience

Emil has been working for General Electric International as commercial manager in the area of Power Generation by conducting negotiations with EPC contractors and customers from Europe and Northern America in the period 2007-2009.

Emil has worked in Oracle International, where he was responsible for account management for customers from Central and Eastern Europe in the period 2009-2012.

Emil has worked for Hoerbiger International as Financial Tressury associate in Singapore, where he was responsible for reporting on the in house banking and cash pooling of the company in 2014.

Teaching Experience

2018-now

Job Role: Visiting professor at Duale Hochschule Baden-Wuerttemberg (DHBW), Germany

Subject(s) Taught: Corporate Governance, Marketing Communications, Strategic Marketing, Corporate Social Responsibility.

Academic Level Taught at: Bachelor

Long term partner on the BLIC project with prof. Juergen Bleicher in the area of Strategic Management and International Management

Designing courses of CSR, Corporate Governance and Marketing Communications and teaching on regular basis in the International semesters each fall and spring at the DHBW.

Actively working on COIL projects with EU universities partners

2017-now

Job Role: Assistant professor at SKODA AUTO University (ACBSP accreditation), Department of Marketing and Management

Subject(s) Taught: Diversity Management, International Management, General Management, Human Resource Management.

- Designing of the course Diversity Managment for 3 ECTS credits
- Teaching Human Resource Managment in the MBA program of the university
- Member of the Research Center on Automotive studies at the university

- Contributing significantly to the International Relations department by bringing academics and staff from partner universities
- Preparing documents for the national and international university accreditations
- Taking part in BLIC and X-Culture projects on regular basis in the subject of international business
- Member of the state examination committee in the bachelor and master programs

Academic Level Taught at: Bachelor, Master and MBA Programs

2009-2017

Job Role: Assistant professor at University of Economics, Prague (AACSB, EQUIS and AMBA accreditation)

Subject(s) Taught: International Management, Corporate Governance, HR Management, Diversity Management

Modules Taught: Functions of Management, Corporate Governance Theories, HR Theories, Strategic Human Resource Management

Academic Level Taught at: Bachelor and Master Programs

Language Skills: Fluent in English, Russian, Czech and Bulgarian Intermediate German, French and Italian

IT Skills: SAP HRM, Oracle Database, MS Office, Social Media Platforms, Quantitative Methods with PLS, STATA, SPSS, Quantitative Methods in Business Research

Teaching skills through Moodle, Canvas, BlackBoard, Microsoft Teams, Zoom, Webex, Itsy, etc.

Teaching Methodology

- Proactive approach in teaching by engaging the wide diversity of students in the online and face to face lectures and seminars.
- Individual approach to each student
- Supportive approach throughout the entire academic year to students and colleagues
- Usage of digital platforms such as Socratic, Slido, LucidCharts, etc. in the online and face to face classes
- Usage of the latest books and articles in the subjects of Corporate Governance, International Business and Diversity Management.

Education Background

2000-2004 Bachelor Degree in Industrial Management, Faculty of Business Administration, Technical University-Sofia, Bulgaria

2004-2007 Master Degree in Production and Operations Management, Faculty of Business Administration, Technical University-Sofia, Bulgaria

2009-2014 Doctoral Degree in Economics and Management, Faculty of Business Administration, Prague University of Economics and Business, AACSB, EQUIS and AMBA accreditation

2019-Associate professor at RISEBA University of Applied Sciences (EPAS accreditation), Riga, Latvia in International Management and Diversity Management

Peer-reviewed Articles in Web of Science and Scopus impacted journals as of March 2023

Velinov, E., Hilger, A. (in press 2023). Control and its perception in CEE parent companies and their developed market subsidiaries. *Journal for Eastern European Management Studies*

Velinov, E., & Štrach, P. (2022). Diversity and Inclusion Practices as a Booster for Firm Sustainability: Evidence from the Czech Automotive Sector. *Review of Economic Perspectives*, 23(1), 71-88.

Velinov, Emil, and Natalia Konovalova. "TOP MANAGEMENT TEAM DIVERSITY AND FIRM PERFORMANCE IN DIGITAL ERA." *Polish Journal of Management Studies* 26, no. 2 (2022): 396-410.

Velinov, E. (2022). Unequal development of municipalities: socio-economic paradox in Bulgaria. *International Journal of Economic Policy in Emerging Economies*. doi:10.1504/IJEPPE.2021.10036216

Dobrzanski, P., Bobowski, S., Chrysostome, E., Velinov, E., & Strouhal, J. (2021). Toward Innovation-Driven Competitiveness Across African Countries: An Analysis of Efficiency of R&D Expenditures. *Journal of Competitiveness*, 13(1), 5–22.

Velinov, E., Maly, M., Petrenko, Y., Denisov, I., & Vassilev, V. (2020). The Role of Top Management Team Digitalization and Firm Internationalization for Sustainable Business. *Sustainability*, 12(22), 9502.

Gródek-Szostak, Z., Luc, M., Szelaż-Sikora, A., Sikora, J., Niemiec, M., Siguencia, L. O., & Velinov, E. (2020). Promotion of RES in a Technology Transfer Network. Case Study of the Enterprise Europe Network. *Energies*, 13(13), 3445. Velinov, E., Ashmarina, S. I., & Zotova, A. S. (2020). Participatory budgeting in city of Prague: Boosting citizens' participation in local governance through digital tools (case study) doi:10.1007/978-3-030-27015-5_24

Emil Velinov, Vasko V. and Denisov I. (2018). Holacracy and Obliquity: contingency management approaches in organizing companies. *Problems and Perspectives in Management*, 16(1), 330-335. doi:10.21511/ppm.16(1).2018.32

Velinov, E. (2018). Diversity management globalization in Central and Eastern Europe: The case of pharmaceutical industry.

European Research Studies Journal, 21(1), 82-89.

Velinov, E., Ponomarev, M., Organizational development of Russian SMEs: current trends. *Journal of Eastern European and Central Asian Research (JEECAR)*. 2016. ed. 2/2016, 03, p. 86-96. ISSN 2328-8272.

Velinov, E., Gueldenberg, S., The missing dimension of knowledge transfer from subsidiaries to headquarters: The case of Oil and Gas companies in CEE region. *Journal of Eastern European and Central Asian Research (JEECAR)*. 2016. ed. 2, 3, p. 67-74. ISSN 2328-8272.

Velinov, E., Maly, M., Top Management Team Diversity and Company Performance: The moderating effect of Organisation Life Cycle. *Journal of Eastern European and Central Asian Research (JEECAR)*. 2016. ed. 2, 3, p. 40-51. ISSN 2328-8272.

Monography

Vassilev V., Velinov E. Transformation Management of Railways in Central and Eastern Europe, Sofia, Transport University Todor Kableshkov, 2020, 184p. ISBN 978-954-12-0260-9

Research Outputs (Description of involvement):

Awarded Grants and Projects

2015 CEEPUS 1-month scholarship for teaching assignment at WU, Vienna

2016,2017 and 2018- Teaching ERASMUS Plus to universities in Portugal, Austria, Germany, Iceland, Norway, Finland and Estonia

01.2019-12.2019 BTHA German-Czech Research Interinstitutional Project on Managerial Practices in Headquarters and Subsidiaries of German and Czech Multinational Companies, role-lead researcher

03.2020-11.2020 BTHA German-Czech Research Project on Diversity and Inclusion Practices in Headquarters and Subsidiaries of German and Czech Multinational Companies, role-lead researcher

03.2021-11.2021 BTHA German-Czech Research Project on Diversity, Equity and Inclusion Practices in selected German and Czech Automotive Companies, role-lead researcher

26.08-01.09.2019- award for the best paper presentation on Women Career Path in Latvian companies at the conference Social Science, Arts, Economics and Management (SGEM) 2019, Albena, Bulgaria

27-29.09.2019- award for Best Reviewer in the track #9 Human Resource Management at the Academy of International Business CEE Chapter, Kaunas, Lithuania

2021 AIB Teaching Innovations Awards- one of the finalist with Blended Learning Project

10.2022-06.2023 Norwegian Funds Participatory Budgeting in Norwegian and Czech Municipalities

Reviewer since 2018:

Central European Management Journal (CEMJ)

Journal for Eastern European Management Studies (JEEMS)

European Journal of International Management (EJIM)

Memberships in International Associations

Academy of Management (AOM)

Academy of International Business (AIB)

European Academy of International Business (EIBA)